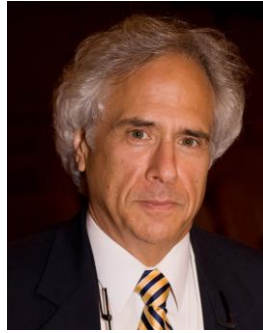




CCAC JUNE 12, 2018 MEETING NOTICE



Lou Raizin
President
Broadway in Chicago

Tourism's Built Environment

Chicago is a great world-class city that a large portion of the world does not know about. Focusing on building Chicago's tourism potential, we established a handful of goals that were formulated from research we commissioned by the Boston Consulting Group.

- To better inform the world about what the city has to offer.
- To build tourism igniters that are seen around the world and will elevate Chicago in worldwide conversation.
- To think iconic when investing in attractions and festivals.
- To create economic development, standard of living enhancements and employment opportunities in communities throughout the city.

We believe this can be done without draining the Government's wallet and that we, as the business community, can collectively prosper if we recognize and get behind tourism as a major industry that fuels our City's growth.

DATE:	Tuesday, June 12, 2018
TIME:	12:00 – 1:30 p.m.
LOCATION:	Jenner & Block LLP 353 North Clark Street Chicago, IL 60654
HOST:	Donald Resnick Partner Jenner & Block LLP
RSVP TO:	kobrien@ccac.org