Acknowledgments

LITTLE VILLAGE CHAMBER OF COMMERCE

Blanca Soto, Executive Director
Marissa Alcantar, Executive Sales Manager
Juan Saldaña, Xquina Developer
Kim Close, Executive Partnership Manager

Special thanks to the Little Village SSA #25 for hosting the CCAC team and participating in our community engagement activities.

CONSULTANT TEAM

ccac
World Business Chicago
h+k
LATENT DESIGN
Lamar Johnson Collaborative
SOM
ROOSEVELT UNIVERSITY
Defining a New District

Little Village Commercial Corridor Study

26th Street

CULTURE (The Plaza)  GATEWAY (The Arch)  INNOVATION (La Xquina)  ?
The Study Area

26th Street

W 25TH PL
S KEDVALE AVE
S KARLOV AVE
S KARLOV AVE
S KOMENSKY AVE
S KARLOV AVE
S KOMENSKY AVE
S KEELER AVE
S KEELER AVE
S PULASKI RD

West 26th Street

W 25th Place

South Komensky Avenue

South Karlov Avenue

South Karlov Avenue

South Komensky Avenue

South Keeler Avenue

South Keeler Avenue

South Pulaski Road

The Study Area
ISSUES AND CONCERNS

LACK OF PARKING, TRAFFIC CONGESTION, AND EASY ACCESS

LACK OF MULTI-GENERATIONAL VENUES AND ENTERTAINMENT

LACK OF YOUTH FOCUSED ACTIVITIES AND VENUES

POOR STREETSCAPE CONDITIONS

PERCEIVED SAFETY ISSUES

HIGH RENTS THAT INSTIGATE VACANCIES
**Goals and Objectives**

1. **Raise the visibility of this part of 26th Street as a destination**
2. **Enhance the pedestrian environment**
3. **Continue the Mexican entrepreneurial culture into the next generation**
4. **Complete new development opportunities**
Strategic Projects

1 STREETSCAPE
Strengthening identity and experience through a better public realm.

2 PLACITAS
Creating new social, cultural, and economic spaces in the corridor.

3 PARKLETS
Piloting a program to create pop-up people spots along the length of 26th street corridor.
Strategic Projects

1 STEETSCAPE
Strengthening identity and experience through a better public realm
PLACITAS

Creation of new social, cultural, and economic spaces in the corridor
Reclaiming sidewalks with landscape, street trees with grates, and benches
Painted crosswalks
Designated areas for informal vending
Centralized location for street vendors
Painted placitas sidewalks
Centralized location for street vendors
Designated areas for informal vending
Painted streets, lighter touch

Reclaiming existing vacant lot with flexible furniture during warmer months
Adding trees with grates along corridor
Painted crosswalks
Painted central placita sidewalks
Painted central placita street
Mural in select locations on existing buildings bordering placita
Adding trees with grates and benches
Reclaiming existing vacant lot with opportunities for community-led programming

Strategic Projects
3 PARKLETS

pilot program to create pop-up people spots along the length of 26th street corridor